



Hyatt Regency Sacramento  
Sacramento, CA  
September 25-29, 2016

35th DIGITAL AVIONICS SYSTEMS CONFERENCE

Enabling Avionics for UAS/UTM  
(UAS Traffic Management)

[www.dasconline.org](http://www.dasconline.org)



## 35<sup>th</sup> Digital Avionics Systems Conference “Enabling Avionics for UAS/UTM” EXHIBITOR INFORMATION

**Position your organization as a thought leader in the industry, foster technology knowledge, and connect with the people who move our industry forward.**

- Your participation provides you the opportunity to show that your organization is relevant to what is important, interesting, and developing in avionics and aviation, including UAS and traffic management, to major players gathered together in a same location.
- This is an IEEE/AIAA conference and the 35th DASC —It is a conference that has a long, established role as a leader in these technical fields and is organized by the two most relevant and recognized societies in aviation and avionics while offering a program that is uniquely practical in its mix of avionics industry and academics and not dominated by esoteric academic topics
- The DASC provides numerous opportunities including technical sessions, interactive forums, plenary and panel sessions, workshops, technology exhibitors, and a wide variety of other technical activities to connect with other members of the avionics/aviation community. No other event in the avionics field offers access to as many industry or academic experts, or provides as good a forum to exchange ideas and meet the people who move our industry forward.

**Exhibit Fee:** The fee for an exhibit booth (only) is \$2,300. Exhibit includes 8’ X 10’ booth (with table and 2 chairs) and inclusion of exhibitor information in the conference packet. The exhibit fee is included with any DASC35 sponsorship package (\$2,500 minimum).

**When:** September 25 -29, 2016

**Where:** Hyatt Regency Sacramento  
1209 L Street  
Sacramento, CA, USA

**Estimated Attendance:** 300

**Schedule:** Exhibits will open Tuesday morning, September 27, 2016 and close on Thursday, September 29th by 3 pm. Set-up and teardown will take place according to the schedule below.

Set-up:	Monday September 26	4:00 pm to 6:00 pm
Open	Tuesday, September 27	7:00 am to 8:00 pm – Tuesday evening reception
	Wednesday, September 28	7:00 am to 5:00 pm
	Thursday, September 29	7:00 am to 1:00 pm
Teardown:	Thursday, September 29	3:00 pm

*Note that the morning and afternoon breaks are held in the exhibit area.*

**Conference Packet:** Information about each exhibitor will be included in the conference packet. Exhibitors should provide company logo (.jpg, .tif or .gif format) and a paragraph describing their exhibit by August 15, 2016. Please limit the paragraph to 250 words.

**Exhibitor Logo & Paragraph Deadline:** September 9, 2016  
For use with list of sponsors and exhibitors

**Space Reservation Deadline:** September 9, 2016

**Space:** Nominal exhibit size is 10 feet wide by 8 feet deep, with a ceiling height of 9 feet.

**Location & Storage:** Exhibits will be located in the Capitol View Room. The exhibits will be locked overnight. However, it is recommended that you make your own arrangements for overnight storage of any valuable equipment.

**High-Speed Internet Access:** High-speed Internet access is available. Costs may be consolidated via a group exhibitor purchase. If you need to order this option, please contact Paul Kostek who will coordinate with the hotel.

**Shipping & Receiving:** Hours of the Hyatt Regency receiving entrance will be confirmed with exhibitors prior to the conference.

**Additional Requirements:** Special equipment or electrical requirements can be arranged directly with the hotel. Contact Paul Kostek < p.kostek@ieee.org > with questions or to make these additional arrangements.

*To reserve space, complete the attached application form and e-mail to Paul Kostek, DASC35 Conference Exhibits/Sponsors Chair at p.kostek@ieee.org. If you have any questions, please contact Paul at (206)915-6645.*



Digital Avionics Systems Conference

## **“Enabling Avionics for UAS/UTM” Exhibitor Application**

We hereby apply for exhibit privilege and space at the *35<sup>th</sup> Digital Avionics Systems Conference* (DASC35) to be held September 25-29, 2016 at the Hyatt Regency Sacramento in Sacramento, California.

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Organization

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Address

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Exhibit Contact Person

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Phone

Fax

e-mail address

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Notes

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Authorized signature (application binding with signature)

If not already registered with the *35<sup>th</sup> Digital Avionics Systems Conference*, personnel staffing the booths should make arrangements for exhibitor badges. Only authorized personnel wearing the proper badges will be allowed into the exhibit areas during the set-up, off-hours or teardown.

Completed application reserves exhibit space. Payment guarantees reservation.

- 1) E-mail application to Bob Rassa at [rcrassa@raytheon.com](mailto:rcrassa@raytheon.com)
- 2) If applicable, make check payable to “2016 DASC Conference” and mail to:  
Bob Rassa  
2016 DASC Treasurer  
2260 Engel Road  
Fallston, MD 21047
- 3) Payment may also be made by credit card beginning 1 March by calling Bob Rassa – +1 (310) 985-4962